

VID1a Preproduction Rubric: Narrative
for grading the pitch, story planning sheet, scene map(s), and storyboards

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| Form | project folder | You have a paper project folder with the correct cover sheet for your project. | cover sheet checked off | The cover sheet is fully checked off. |
| | folder is complete | The folder has a pitch, a story planning sheet, scene map(s) for each scene, and storyboards for every shot. | other forms | You should have printed out enough of private location permission forms and media release forms the project. They don't have to be signed yet. |

| | | | Nears Goal | Meets Goal | | | Excels |
|----------------|-------------------------|---|------------|------------|------|------|--------|
| | | | | Min. | Avg. | Good | |
| Content | pitch | There is a pitch sheet that answers each question. The pitch sheet does not have to be in complete sentences, but it does need to be complete. The reader should be able to get a general idea of your multimedia project just from reading your answers on the pitch sheet. | | | | | |
| | story plan sheet | The story plan sheet is complete and has adequate detail. A reader should be able to understand the main idea of your movie from reading the plan sheet. It does not have to be in complete sentences, but your answers should be complete and thorough. The reader should understand the main conflict and resolution, the setting and style, and the purpose of all of the scenes that will be in the project. | | | | | |
| | scene map(s) | Every space on the scene maps are filled out. The answers, sketches, and descriptions should paint a picture of a each scene for a multimedia production. The scene maps should show careful planning. They should also show that the student(s) has a complete and detailed idea of how multimedia productions are made in the professional world. | | | | | |
| | storyboards | The storyboard sketches are detailed enough that a reader can visualize the subject and camera angle for the majority of shots in the movie. Good sketches should provide a road map and previsualization of what this movie will look like. Sketches can include arrows for subject or camera movement. All other spaces on all of the storyboards should be filled as well, giving a complete picture of each shot in this production. | | | | | |

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| Grading: each <i>min.</i> = 17 each <i>avg.</i> = 20 each <i>good</i> = 23 each <i>excels</i> = 25 a piece that <i>nears goal</i> in any area is not ready to be graded yet | Total Grade: |
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| Comments: |
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