Working Title:

Story Planning Sheet: Narrative

Production Company:

Project Member(s):



Conflict	describe the essential problem of this story and explain how it will be resolved		
what is the main problem, or conflict, in this story?		how will this problem be resolved by the end of the video?	

Characters list a	list all the characters in this story and describe each one briefly		
name desc	description (including motivation—what does this character want?) costume (what does the character wear?)		

Setting	describe the general look and feel of this story, including the picture style (smooth, grainy, etc.), setting and light (props, set design, visuals, lighting), and mood and color (atmosphere, mood the audience should feel, quality of the colors)	
visual style	setting and light	mood and color

Sce	ene List	list each scene that will be necessary and briefly explain that scene's purpose	
#	scene name		scene purpose